



WELCOME CITY LAB

PRESS RELEASE - Tuesday July 6th

21 startups join the 2020 promotion of the Welcome City Lab, the leading platform for innovation in the tourism sector.

This Tuesday 30 June, the Welcome City Lab by Paris&Co announced live on Youtube the 21 startups of its 2020 promotion.

IZHO, Talent Making Talent, Dahub, Prune, As a Guest, Cirkwi, COD, Dodo Up, Escapad, Caravel by Imagelimages, Les découvreurs, Monkey Locky, Moonshot-Internet, Ouispeak, Ozento, We Peps, Wilkins Avenue, Youstiti, KWEL, WiXar and Groopiz make up this 7th promotion which bears the name of the explorer Alexandra David-Néel.

Since its creation, the platform for innovation already enabled the launch and development of more than 150 startups with a success rate of 87%.

These startups have generated more than 1400 jobs and over 200 million euros raised, from investors. In 7 years, the Welcome City Lab has succeeded in establishing itself as the international reference for innovation in tourism.

The platform proposes 4 services: a startup incubator, a sensibilization to the touristic innovation issues thanks to lectures/debates and academy, the experimentation of innovative solutions on touristic sites as well as a monitoring unit that publishes a tourism innovation trend book every year, which can be [downloaded](#) for free in its website.

The Welcome City Lab partners are: ADP Group, Air France, Atout France, BPI France, the Caisse des Dépôts, Conseil Départemental des Hauts-de-Seine, The Ministry of Economy and Finance, Galeries Lafayette, the Paris City Hall, the Convention and Visitors Bureau of Paris, RATP Group, Sodexo, Viparis and the Métropole du Grand Paris.

For more detail, please visit our website under "["incubated startups"](#)».

Informations - Welcome City Lab

Site : <https://welcomecitylab.parisandco.paris/>



[@WelcomeCityLab](#)



www.facebook.com/WelcomeCityLab

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A propos de Paris&Co

Paris&Co is the innovation and economic development agency of the Paris metropolitan area. The agency supports innovation by incubating more than 500 French and foreign startups each year, conducting experimentation for innovative solutions, and organizing national and international tech events. Its development is based on an open innovation approach, in close collaboration with more than 120 major corporations and institutions. <http://www.parisandco.paris/>